Philips
Professional LCD TV

37"
LCD HD Ready

37HFL3330

The Versatile Hospitality TV

Philips HD LCD TV for Hospitality

This professional TV offers advance hotel mode, great picture quality and system control capability specially designed to ensure reliable operation and maximum guest comfort.

Advanced hotel features and future proof
- Welcome message on screen display
- Switch On Channel Programming

System ready and future proof
- Serial Xpress control interface for interactive systems
- Installation menu locking

Best total cost of ownership
- SmartLoader for fast cloning
- Set-top box compatible

Differentiating guest experience
- Philips Connectivity Panel compatible to enjoy guest devices
- Volume limitation

Sustainable and safe
- Eco-friendly design & flame retardant housing

PHILIPS
sense and simplicity

Highlights

SmartLoader
Provides the ability to copy TV settings and analog channel programming from one TV set to other TV sets in less then a minute. The feature ensures uniformity between TV sets and significantly reduces installation time and costs.

Serial Xpress interface
The TV can be connected to external decoders and set-top boxes of all major interactive system providers, through the Serial Xpress Control Interface (UART protocol).

Connectivity Panel compatible
This TV work seamlessly with Philips Connectivity Panels. The guest can easily connect and enjoy media from a PC, MP3 player, DVD player, camcorder and various other devices. With autosensing the Connectivity Panel and the TV will automatically switch to display the content from the connected guest device.

Set-top box compatible
This hotel TV can be connected to a set-top box offering power on scart and the Serial Express Lite protocol.

Volume limitation
This feature predefines the volume range with which the TV set is allowed to operate, preventing excessive volume adjustments and avoiding disturbance of next door guests.

Welcome message
A welcome greeting is displayed each time the TV set is switched on.

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37HFL3330/97

Specifications

Picture/Display
- Aspect ratio: 16:9, Widescreen
- Brightness: 500 cd/m²
- Diagonal screen size: 37 inch / 94 cm
- Picture enhancement: Progressive Scan, 3/2 - 2/2 motion pull down, 3D Combfilter, Digital Crystal Clear, Dynamic contrast
- Screen enhancement: Anti-Reflection coated screen
- Display screen type: LCD WXGA Active Matrix TFT
- Panel resolution: 1366 x 768p
- Response time (typical): 5 ms
- Dynamic screen contrast: 24000:1
- Viewing angle: 178° (H) / 178° (V)

Supported Display Resolution
- Video formats

Resolution	Refresh rate
480i	60Hz
480p	60Hz
576i	50Hz
576p	50Hz
720p	50, 60Hz
1080i	50, 60Hz
1080p	24, 50, 60Hz

- Computer formats

Resolution	Refresh rate
640 x 480	60Hz
800 x 600	60Hz
1024 x 768	60Hz
1280 x 720	60Hz
1280 x 768	60Hz
1280 x 1024	60Hz
1360 x 768	60Hz

Sound
- Sound System: Mono, Stereo
- Output power (RMS): 2 x 10 W
- Sound Enhancement: Incredible Surround, Auto Volume Leveller

Loudspeakers
- Built-in speakers: 2

Convenience
- Ease of Installation: PLL Digital Tuning, Cloning of TV settings, Advanced Hotel Mode, Fine Tuning, Installation menu locking, Keyboard lock-out, Program Name, Security menu access
- Ease of Use: Auto Volume Leveller (AVL)
- Screen Format Adjustments: 4:3, Movie expand 16:9, Widescreen, Movie expand 14:9, Subtitle Zoom, Super Zoom
- Comfort: Hotel Guest features, Sleep timer, Switch on channel, Volume limitation, Welcome message
- Remote Control: TV
- Remote control type: PF03A08B
- Smart mode: Movie, Personal, Power saver, Standard, Vivid
- Teletext: 100 page Smart Text

Tuner/Reception/Transmission
- Tuner bands: Hyperband, S-Channel, UHF, VHF
- TV system: NTSC, PAL B/G, PAL I, SECAM B/G, SECAM D/K
- Video Playback: NTSC, PAL, SECAM
- Aerial Input: 75 ohm coaxial (IEC75)

Connectivity
- AV 1: Audio L/R in, YPbPr
- AV 2: Audio L/R in, YPbPr
- Other connections: PC Audio in, PC-In VGA, Analog audio Left/Right out, IR out, Serial Express
- Front / Side connections: Audio L/R in, CVBS in, Headphone out, S-video in
- HDMI 1: HDMI v1.3
- HDMI 2: HDMI v1.3
- EasyLink (HDMI-CEC): One touch play, System info (menu language), System standby

Power
- Power consumption: 180 W
- Mains power: 100-240V, 50-60Hz
- Ambient temperature: 5 °C to 40 °C
- Standby power consumption: < 0.3 W

Dimensions
- Color cabinet: Black
- VESA wall mount compatible: 200 x 200 mm
- Box dimensions (W x H x D): 266 x 739 x 1156 mm
- Product weight: 14.8 kg
- Product weight (+stand): 19.3 kg
- Set dimensions (W x H x D): 929 x 611 x 99 mm
- Set dimensions with stand (W x H x D): 929 x 666 x 262 mm
- Weight incl. Packaging: 22.6 kg

Accessories
- Included Accessories: User Manual, Remote Control, Power cord, Warranty Leaflet, Batteries for remote control, Table top stand
- Optional accessories: Set up Remote RC2573GR

Green Specifications
- Safety: Flame retardant housing

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